

**Academic Assembly**  
October 13, 2014  
2:05 – 3:35pm, STCN 130

**MINUTES**

Present: Jeffrey Anderson, David Arnesen, Sarah Bee, Maggie Chon, Terri Clark, Brooke Coleman, Lynn Deeken, Bob Dullea, Bill Ehmann, Meggie Green, Michael Kinnamon, Kate Koppelman, Chuck Lawrence, Suzy Martinez, David Neel, Michael Ng, Erik Olsen, Katherine Raichle, Roshanak Roshandel, Rob Rutherford, Health Spencer

- I. Review of 10-6-14 Minutes
  - A. Approved with no abstentions
- II. Presentation on SU Changes in the Higher Educational Market (*Bob Dullea and Heather Geiger*)
  - A. Criticism of higher education is increasingly prominent in national media and generally not positive (legitimate concerns mixed with sensationalism)
  - B. Technology costs are very expensive and a changing job market necessitates different modes of delivery for higher education
  - C. Historical perspective
    - 1. Higher education market was thriving after WWII to serve growing white collar job increase
    - 2. Quality of life for graduates compared to non-graduates was markedly higher
    - 3. Business model was to raise tuition to grow
  - D. Current landscape
    - 1. Large and growing population who find it increasingly difficult to access higher education in the same model
    - 2. Increasing concern that student debt growth is unsustainable and will be the next economic bubble
    - 3. In the past, government invested in higher education, now increasing regulations
    - 4. Public does not trust the return on investment for the cost of a degree
  - E. Competitive market
    - 1. Community and technical colleges moving to offer baccalaureate degrees
    - 2. Many new competitors in state, especially with industry certification trend
    - 3. MOOCs (massive open online courses) intended for global audience
    - 4. SU is positioned reasonably well overall – rankings by US News, Princeton Review, and Fiske Guide were all positive; Standard & Poor and NACUBO placed SU above average
    - 5. Strong regional brand, great location, stable financially
  - F. SU will need to balance the needs of a changing job market with our commitment to ethical development during this time of change
- III. Integrated Model for Academic and Professional Formation (*Bill Ehmann and Beth Kreitl*)
  - A. Overview
    - 1. Steering committee developed proposal over the last few years including faculty, staff, students, alumni, donors, etc.
    - 2. Budget proposal last year was not funded, have continued to refine proposal
    - 3. Hosted five open fora over the past few weeks, two student fora next week
    - 4. Students spend most of their life as alumni, do we need to develop that relationship long term through career support and success
  - B. Discussion

1. Internships
    - a. Partner and support existing internship programs and seek ways to systematize administrative elements, deepen or expand relationships with employers
    - b. Also looking to support those students who may need more opportunities to interact with employers in areas that are not built out
  2. Integrated model
    - a. Used at many institutions across country; benchmarking was done prior to proposal
    - b. Ignation pedagogy meant to pass on consistent lifetime skills in partnership with faculty dialogue
  3. Current services
    - a. Quality and access to advising, as well as resources, vary drastically across schools and colleges
    - b. Faculty role is different across campus, some programs even use student advisors
    - c. Current Career Services office is understaffed and cannot provide the support needed across campus for the students whose schools and colleges don't provide it
  4. Discussion
    1. Would like to see comparison of costs to fix what is here now versus putting this whole new system in place
    2. Draft is formed to leave open space for deans and faculty to determine what will work in their own areas in partnership with Career Services – faculty training will be nuanced depending upon school or college
    3. Concern with student buy-in
    4. Unknown cost projection of alumni usage of services
    5. Proposal tabled for further discussion
- IV. Chardin Scholars/NCS Representation**
- A. Chardin Scholars
    1. Discussion
      - a. Would include not just showing up at five events, but also deeper, more reflective experiences
      - b. Events would be at variable times to accommodate schedules
      - c. Perhaps needs a coordinating group such as GEC to decide events and review student submissions
    2. Motion to table discussion to a future meeting
      - a. Approved with no abstentions
  - B. NCS Representation
    1. Motion to approve adding one member from NCS to AcA
      - a. Approved with one abstention
- V. Executive Session**