

Academic Assembly
December 1, 2014
2:05 – 3:35pm, STCN 130

MINUTES

Present: Jeffrey Anderson, David Arnesen, Sarah Bee, Terri Clark, Brooke Coleman, Isiaah Crawford, Lynn Deeken, Bill Ehmann, Meggie Green, Trish Henley, Mike Huggins, Michael Kinnamon, Kate Koppelman, Charles Lawrence, Emily Lieb, Margit McGuire, David Neel, Michael Ng, Katherine Raichle, Roshanak Roshandel, Rob Rutherford, Heath Spencer

- I. Review of Minutes 11-17-14
 - A. Change VI.A. to read, “Two part-time faculty members have been nominated and elected for new seats as representatives of the part-time faculty on the AcA”
 - B. Approved with three abstentions
- II. Budget Discussion with President Sundborg and CFO Connie Kanter
 - A. University leadership is supportive of having AcA reps on Board of Trustees subcommittees and the ongoing discussion around transparency of certain aspects of these meetings
 - B. FY15 budget issues
 - 1. Lower enrollment than projected, including graduate student credit hours
 - 2. Tuition discount didn’t make us as competitive as needed with regional universities (University of Portland and UW Bothell)
 - 3. Transfer student retention dropped
 - 4. Increased healthcare costs for employees
 - 5. No contingency built into budget
 - 6. Balanced budget with a give-back from across the university, combined with capital funds
 - C. FY16 budget planning
 - 1. Very conservative with projections moving forward, including contingency in budget
 - 2. Budget now approved in May instead of February to provide more time for planning
 - 3. Modest increase to financial aid
 - 4. Base budget cuts from across university
 - 5. Team to examine external factors that affect us unexpectedly
 - 6. Weekly meetings on viable financial model
 - 7. New expenses: Enterprise Resource Planning (ERP), Career Advising, School for New and Continuing Studies
 - D. AcA Budget Transparency document
 - 1. Many items in the document are not attainable in the timeframe listed
 - 2. Some items are not appropriate for AcA to have access to
 - 3. Willing to work with AcA on development of communication and release of appropriate information
 - E. Goal to become less tuition dependent
 - 1. Long term process, \$300 million capital campaign will help
 - 2. School for New and Continuing Studies will produce new revenue streams – need to seek a range of these programs
 - 3. Grants and research funding will grow but not significantly impact base budget
 - F. Athletics

1. 329 student athletes competing at D1 NCAA level, have the same average GPA as the SU population overall
2. Committed to keeping the Athletics budget under 5% of the operating budget of the university
3. Students came because of their opportunity to compete in D1 – enrollment would not be where it is if not for these student athletes
4. WCC would have a positive impact on enrollment, but we need to improve sports results for that to happen, especially the men's basketball team's results
5. The budget for academics has gone up almost 50% over the past 5 years, whereas athletics has only increased about 12%
6. Total financial aid for student athletes is more than for other students, concern that this investment has not been analyzed for ROI as compared to other potential investments (such as a School of Pharmacy)

III. SGSU Presentation on Tobacco-Free Campus (*Ryan Hamachek, Eric Sype*)

A. Overview

1. Tobacco-free campus proposal was initiated three years ago
2. An exploration committee has worked over the past year to mine better data on the campus climate on this issue, by the request of the administration for more data
3. Tobacco-free includes all nicotine usage products not approved for cessation

B. Campus survey results

1. 59% of the undergraduate population that voted was in favor of a tobacco-free campus
2. SGSU, GSC, and Student Bar Association all used different methods and questions for data collection
3. Also surveyed faculty and staff, who were mostly interested in the health aspects of a tobacco-free campus and were also concerned with productivity impacts of tobacco usage

C. Discussion

1. Would like to see if this is linked with enrollment – seems to be a selling point but no hard data
2. Any tobacco-free ordinance should be accompanied by an aggressive education program on quitting
3. Concern that the entrances to campus will be clusters of people smoking
4. Do not want to limit freedoms but need to balance with health consciousness
5. No formal penalties, enforcement would include social accountability, signage on campus
6. Current policy is prohibition of use within 50 feet of a door, window, or air intake vent
7. Motion to support the student-driven initiative for a nicotine-free campus with the exception of medically-approved cessation devices
 - a. 14 approved, 0 opposed, 4 abstentions

IV. Campus Climate Survey (*Natasha Martin, Alvin Sturdivant*)

A. The Diversity Task Force is a collaborative team working to examine diversity at the university and identify opportunities to further diversity in campus culture

B. Campus climate survey on diversity will be launched in January and go to students, faculty and staff

1. Gain knowledge about how this group experiences the institution
2. Develop recommendations for President and Cabinet to enhance experience of people in this community and enhance discourse
3. Guide us toward more inclusive atmosphere

C. Survey

1. Web-based, 10 – 20 minutes to complete
2. Rankin and Associates will partner to run the survey – national experts and highly recommended
3. Will also include staff of our vendors such as Bon Appetit
4. Data available for up to five years, 30-40% response rate will provide useable data
5. Task force will provide materials to AcA and other campus groups to support promotion of survey