

***Albers School of Business  
Adjunct Faculty***

***Fall Quarter 2013***



***MBA 516-01/Management of People***

*Liesl Bohan is director of programs for Teams & Leaders, an experiential leadership development consulting organization which focuses on teambuilding, emotional intelligence, and effective communication trainings. Though her interests lie in organizational development, her professional background industry has been in telecommunications and wireless markets. She played a key role in the development, launch and operation of major wireless companies in the Midwest and the Pacific Northwest. Liesl received her MBA from Seattle University and has a Bachelor of Arts in Business Administration from the University of Washington.*

### ***MBA 517-01/Marketing Management***

***April Atwood*** is a full-time lecturer at Seattle University, where she teaches courses in consumer behavior, marketing principles, marketing and social issues, and sustainability. She has decades of teaching experience at the University of Washington, and she has been on the faculty at Bainbridge Graduate Institute (accredited MBA program in Sustainable Business) since its third year of operations. April completed her PhD at Ohio State, where she conducted research on visual and non-visual imagery effects on consumer learning. She has been involved in consulting work with many organizations over the years, including Puget Sound Blood Center/NIH grant work on blood donation, King County Solid Waste Division work on marketing recyclable materials, Northwest Kidney Foundation work on attitudes and behavior change in dialysis patients, and program evaluation and member research for faith communities. She is on the board of directors for Water for Humans, a non-profit focused on providing clean water technology to communities in Mexico. She has been published in *Advances in Consumer Research*, *Marketing Theory and Applications*, and *Innovative Marketing*. She is currently working on writing cases on sustainable marketing and business practice on such diverse sustainability-related enterprises as Guayaki, Lipton, and Fair Trade Sports.

### ***MBA 517-02/Marketing Management***

***Mike Lavin*** is a senior global marketing professional with proven success in managing people, projects, and resources for over 14 years in complex international corporations. He currently works at Microsoft in Redmond, WA and is responsible for the worldwide marketing of Xbox Live, a multi-billion Dollar service brand. His passion for the consumer pushes him to pursue marketing innovation across both product marketing and management, all while focusing the organization on flawless campaign execution. Mike's desire to give back has led Mike to also serve as an adjunct faculty member at Seattle University, teaching MBA Marketing Management.

Mike has an MBA with Distinction in International Brand Management from Thunderbird and two BSBA's from the University of Arizona with a triple major in Management Information Systems, Finance, and Entrepreneurship.

### ***MBA 519-01/Competitive Strategy***

***Michael Ervick***. Michael Paul Ervick has been an adjunct in the Puget Sound region since January of 1986. He teaches primarily in the areas of management, with expert knowledge of project, program, operations and strategic management. He has been a management consultant since May of 1990 and his areas of preferred research is in the application of management theory and organizational behavior. He earned his BS in Finance from Central Washington University and his MBA from Seattle University.

***MBA 560-02/Management of Information Technology***

***Madhu T. Rao*** is an associate professor of Information Systems in the Albers School of Business and Economics at Seattle University. Dr. Rao is an expert in areas of global IT management and the control and coordination of dispersed teams. His research has been published in widely-used textbooks as well as in respected academic journals such as the Journal of Management Information Systems, the Journal of Global Information Technology Management, Information Systems Management, Small Group Research, and the Academy for Educational Leadership Journal. Dr. Rao has served as an expert commentator for both *The Seattle Times* as well as public television in areas related to global offshoring. His current research relates to leadership and knowledge management in global virtual teams. His teaching areas primarily focus on the management of information technology. Dr. Rao teaches at the undergraduate, graduate, and Executive-MBA levels and was named the 2008 Albers Professor of the Year.

### ***ACCT 536-01/Federal Taxation I***

*Stephen McDonald is an attorney in private practice focusing on tax issues facing businesses and individuals. Previously, he worked as a senior associate with four years of experience in KPMG's state and local tax practice group. Between these two positions, he has several years of real world experience dealing with a wide variety of tax issues and clients. After receiving his Juris Doctor degree from the College of William and Mary School of Law in 2006, he earned his LL.M. from the University Of Washington School Of Law in 2007. During his studies, he took classes which focused on the subjects that are taught in the Albers Tax II course, specifically, Corporate Taxation, Advanced Corporate Tax Problems, Partnership Taxation, Taxation of S Corporations, as well as other related tax classes. Since graduating he has remained active in the Seattle tax community in various capacities. Specifically, he has published articles on tax issues and continues to volunteer as legal counsel with the University of Washington's Low Income Taxpayer Clinic. He was also a visiting professor with the legal research and writing class in the University of Washington's MPAcc program.*

### ***ACCT 541-01/Auditing II***

***\*\*Need to get bio from Jen Bor\*\****

### ***MGMT 585-01/Management of Change***

***Robert Spencer*** is the founder of Change Consulting Associates, a firm specializing in change planning and management development. He has over 25 years of experience helping clients like BP, PG&E and others achieve >\$1B in project results. Fifteen years of his career were spent on the 'front lines' at Accenture where he managed numerous transformational change programs and, as a Partner, led their global leadership practice. Prior to that he held various management and professional roles at Puget Sound Energy, Seattle City Light and elsewhere. He has published a dozen articles on change and management topics, and is working on a book entitled *Change Made Simple*. He has BS and MUS degrees from Portland State University.

### ***MKTG 554-01/Topics in International Marketing***

***Victoria Jones*** is the Associate Provost for Global Engagement and Associate Professor of Marketing at Seattle University. For the past ten years she has been building dynamic international programs for growing universities. She previously served as Associate Dean for International Relations in Brazil at the Escola de Administração de Empresas de São Paulo da Fundação Getulio Vargas and at the University of Texas at San Antonio, College of Business. She holds a Ph.D. from Cornell University, an M.A. from the University of Pennsylvania Annenberg School, and a B.A. from the University of Southern California. She teaches and researches in the areas of international marketing and international management. Dr. Jones was born in California and raised in Hawaii. Besides her academic career, she has worked in the arts, public relations, and journalism. And she was, for a short time, a radio disk jockey.

