

Albers School of Business

Adjunct Faculty



Winter Quarter 2014

MBA 500-01/Introductory Business Statistics

Lawrence Morales has been a part time lecturer for Seattle University since 1996. Lawrence has been a full time professor of mathematics at Seattle Central Community College (SCCC) since 1995. At SCCC, he has served in the past (6 years) as the chair of of the mathematics department. Lawrence is also an associate for improvement research for the Carnegie Foundation for the Advancement of Teaching. At Carnegie, he is responsible for helping to build Carnegie's improvement research infrastructure, supporting networked improvement communities in applying improvement research practices to their work, and training educational professionals in the application of improvement science in educational settings. He holds a BA in mathematics from California State University at Northridge, an MS in pure mathematics from Brown University, and a Ph.D. in learning sciences and educational psychology from the University of Washington.

MBA 515-01/Corporate Financial Management

Robert Hunsberger is President and CEO of NetMotion Wireless which develops and markets a software mobile VPN for the enterprise market. He was hired on to turn the company around. Robert was also President and CEO of WIDCOMM, one of the leading providers of Bluetooth wireless connectivity software. From 1997 to 2003, Robert was Chairman and CEO of Metawave Communications, a venture capital funded wireless equipment company. He was also Senior Vice President and General Manager for Siemens in Texas. Robert was an officer in the US Air Force and received his MBA from Arizona State.

MBA 518-02/Operations Management

Michael Ervick. *Michael Paul Ervick has been an adjunct in the Puget Sound region since January of 1986. He teaches primarily in the areas of management, with expert knowledge of project, program, operations and strategic management. He has been a management consultant since May of 1990 and his areas of preferred research is in the application of management theory and organizational behavior. He earned his BS in Finance from Central Washington University and his MBA from Seattle University.*

MBA 519-02/Competitive Strategy

Michael Ervick. *Michael Paul Ervick has been an adjunct in the Puget Sound region since January of 1986. He teaches primarily in the areas of management, with expert knowledge of project, program, operations and strategic management. He has been a management consultant since May of 1990 and his areas of preferred research is in the application of management theory and organizational behavior. He earned his BS in Finance from Central Washington University and his MBA from Seattle University.*

ACCT 532-01 Intermediate Financial Accounting II

John V. Merle *has thirty years of experience in progressive financial, operational, and information technology management of manufacturing and consumer packaged goods environments for two Fortune 500 companies. He has been employed by Weyerhaeuser since 1988, serving as Lead of Accounting Transition Services for the Fine Paper Business Divestiture, Lead in SAP Financial Reporting, VP and CFO of Winchester Homes, Inc., and as Director of Finance for the Personal Care Products Division. He earned a BA from CSU San Francisco and an MBA with Honors in International Business (Finance) from Golden Gate University.*

ACCT 539-01 Advanced Federal Income Tax II

Stephen McDonald is an attorney in private practice focusing on tax issues facing businesses and individuals. Previously, he worked as a senior associate with four years of experience in KPMG's state and local tax practice group. Between these two positions, he has several years of real world experience dealing with a wide variety of tax issues and clients. After receiving his Juris Doctor degree from the College of William and Mary School of Law in 2006, he earned his LL.M. from the University of Washington School of Law in 2007. During his studies, he took classes which focused on the subjects that are taught in the Albers Tax II course, specifically, Corporate Taxation, Advanced Corporate Tax Problems, Partnership Taxation, Taxation of S Corporations, as well as other related tax classes. Since graduating he has remained active in the Seattle tax community in various capacities. Specifically, he has published articles on tax issues and continues to volunteer as legal counsel with the University of Washington's Low Income Taxpayer Clinic. He was also a visiting professor with the legal research and writing class in the University of Washington's MPAcc program.

ACCT 542-01/ Auditing III

Jeff Davis has over 20 years of accounting and auditing experience, with over 12 years of specific internal audit experience with various Fortune 500 companies.

FINC 532-01/ Personal Financial Planning

John Epping is owner of Taxation Counseling P.S., a business that specializes in providing high value-added tax services such as strategic tax planning, transaction structuring, and IRS representation to onshore and offshore private investment entities, high net worth individuals, and entrepreneurs. It has been in operation since 1991. He received a Master of Taxation from the University of Denver. He is a licensed CPA and CPA, a member of the American Institute of CPA's and Washington Society of CPA's.

MGMT 586-01/ Business Plan Development

John Castle teaches Entrepreneurship at the University of Washington Business School, and his practical classes have spawned several new companies. His instruction is based on his 35 year career founding and managing new companies. He also provides tactical guidance to CEOs of companies entering a growth stage. His strength is in focusing a business on what is important and timely. He has a track record of helping product and information companies identify, create, finance and deliver what their customers want to buy. He has also served on many Boards of Directors and Advisory boards and advised management on corporate structure and governance and on communication with investors.

MGMT 587-01/ CEO Leadership and Board of Directors

Robert Hunsberger is President and CEO of NetMotion Wireless which develops and markets a software mobile VPN for the enterprise market. He was hired on to turn the company around. Robert was also President and CEO of WIDCOMM, one of the leading providers of Bluetooth wireless connectivity software. From 1997 to 2003, Robert was Chairman and CEO of Metawave Communications, a venture capital funded wireless equipment company. He was also Senior Vice President and General Manager for Siemens in Texas. Robert was an officer in the US Air Force and received his MBA from Arizona State.

MKTG 560-01/ Marketing and Social Issues

April Atwood is a full-time lecturer at Seattle University, where she teaches courses in consumer behavior, marketing principles, marketing and social issues, and sustainability. She has decades of teaching experience at the University of Washington, and she has been on the faculty at Bainbridge Graduate Institute (accredited MBA program in Sustainable Business) since its third year of operations. April completed her PhD at Ohio State, where she conducted research on visual and non-visual imagery effects on consumer learning. She has been involved in consulting work with many organizations over the years, including Puget Sound Blood Center/NIH grant work on blood donation, King County Solid Waste Division work on marketing recyclable materials, Northwest Kidney Foundation work on attitudes and behavior change in dialysis patients, and program evaluation and member research for faith communities. She is on the board of directors for Water for Humans, a non-profit focused on providing clean water technology to communities in Mexico. She has been published in *Advances in Consumer Research*, *Marketing Theory and Applications*, and *Innovative Marketing*. She is currently working on writing cases on sustainable marketing and business practice on such diverse sustainability-related enterprises as Guayaki, Lipton, and Fair Trade Sports.

CALC/Calculus

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