International Business

Peter Raven PhD, Program Director

Objectives

The international business major prepares students for careers with firms engaged in international business. Emphasis is placed on perceiving the problems and opportunities of operating in an international environment.

Degree Offered

Bachelor of Arts in Business Administration

Major Offered

International Business

Minor Offered

International Business

Bachelor of Arts in Business Administration Major in International Business

In order to earn the bachelor of arts in business administration degree with a major in international business, students must complete a minimum of 180 quarter credits with a cumulative and major/program grade point average of 2.25, including the following:

I. Core Curriculum Requirements

ENGL 110 College Writing: Inquiry and Argument 5
PHIL 110 Introduction to Philosophy and Critical Thinking 5

Choose one of the following two courses: 5
HIST 120 Origins of Western Civilization
HIST 121 Studies in Modern Civilization

ENGL 120 Introduction to Literature 5
MATH 130 Elements of Calculus for Business (or MATH 134) *5
Fine Arts (one approved 5 credit course; see course descriptions) 5
PHIL 220 Philosophy of the Human Person 5
Lab Science 5
Social Science I (not economics) 5
Social Science II (ECON 271 required) *5
Theology and Religious Studies Phase II (200-299) 5
Ethics (BETH 351/PHIL 351 required) *5
Theology and Religious Studies Phase III (300-399) 5
Interdisciplinary satisfied within major
Senior Synthesis satisfied by MGMT 489

*Major requirements must earn a C- grade or better.

II. ASBE Business Foundation Requirements*

70 credits, including:

ACCT 230	**Principles of Accounting I**	**5**
ACCT 231	**Principles of Accounting II**	**5**
ECON 260	**Business Statistics**	**5**
ECON 272	**Principles of Economics–Micro**	**5**
MGMT 280	**Communication for Business**	**5**
ECON 310	**Quantitative Methods and Applications**	**5**
ECIS 315	**Introduction to Information Systems and E-Commerce**	**5**

Choose one of the following two courses: 5

MGMT 320	**Global Environment of Business**
ECON 330	**Int'l Economic Events and Business Decisions**

FINC 340	**Business Finance**	**5**
MKTG 350	**Introduction to Marketing**	**5**
OPER 360	**Manufacturing and Service Operations**	**5**
BLAW 370	**Business and International Law**	**5**
MGMT 380	**Principles of Management**	**5**
MGMT 489	**Business Policy and Strategy**	**5**

III. Major Requirements*

25 upper-division credits, plus supplemental activities:

MGMT 486	**International Management**	**5**
Electives	**(Choose two from BLAW 476, FINC 446, MKTG 456)**	**10**
Electives	**Business/economics courses with an international focus**	**10**

IV. Additional Requirements

General electives to total 180 ..... **20**

Supplemental activities may satisfy general elective requirements.

V. Supplemental Activities

Choose two activities from the following four:

- Demonstrate competency through the 135 level in a language other than English. This competency is ordinarily achieved by successful completion of the three-course sequence: 115, 125, and 135. No courses in the sequence may be taken on a pass-fail, correspondence, or audit basis. Placement into other than the beginning course of the sequence is achieved by acceptable performance on the Modern Language Competency Examination. See the Modern Languages Department for details on the examinations. Latin and other languages not in use will not be accepted.
- A 3-5 credit internship with a company involved in international business in the Seattle area, approved by the international business director.
- A minimum of one quarter (15 quarter credits) of related studies abroad in an acceptable program. The course work must be approved prior to study abroad by the Albers School and Seattle University.
- International studies minor.

NOTE: Internships and independent studies may not be used to satisfy a major requirement.

International Business majors who are international students (educated abroad until age 16 in a language other than English) have met the supplemental activities requirement.

*Major requirements must earn a C- grade or better.