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BUSINESS SOURCE COMPLETE is a top choice for **scholarly** research in business, economics & public administration with over 3200 full-text trade and scholarly titles. Non-journal content includes case studies, investment, industry, market research and country reports, company profiles, SWOTanalyses, faculty seminars (videos), and more.

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ECONLIT/full text American Economic Association's database provides links to 560 full-text journals and abstracting for other journals and working papers in all fields of economics, including capital markets, country studies, econometrics, economic forecasting, environmental economics, government regulations, labor economics, monetary theory, urban economics and much more.

NBER Working Papers NEW Over 700 WP published each year with backfiles available to 1994.

Company & industry financials

MINT GLOBAL covers 50 million public and private international companies and has financial data, ownership and subsidiary information, business intelligence & market research.

PLUNKETT RESEARCH ONLINE includes industry trends, statistics and company profiles for over 30 major industry sectors.

S&P NET ADVANTAGE gives access to S & P's Stock and Bond guides, Reports, Corporation Records and Register as well as global industry studies.

KEY BUSINESS RATIOS Dun & Bradstreet's current industry ratios by SIC number.

Investment Sources

MORNINGSTAR provides investment research, including stock and fund analysis, reports, and tools, as well as company, investing, and financial news.

VALUELINE INVESTMENT SERVICE is one of the most widely used independent investment information services in the world. It covers 1,700 equity issues. Every week, about 135 stocks in seven or eight industries are covered.

Directory Information plus

REFERENCE USA

Principal modules provide access to information on 20 million businesses through census data and other information for market research. Search for competitors by industry codes and other criteria. **Add on module for International business (One Source) includes industry information, company information including ratios and analysts' reports for US and international companies.**

Marketing Databases

PASSPORT (GMID) Business intelligence on countries, companies, markets and consumers for over 350 markets, 207 countries is the strength of this database. Formerly the Global Market Information Database, it contains statistical and full-text analysis on consumer lifestyles, retailing, countries, consumer market sizes and forecasts, market analysis reports, company profiles. Historic /forecast data is from 1977-2016.

SIMPLY MAP is an Internet-based mapping application that enables users to develop interactive thematic maps and reports using demographic, business, and marketing data variables for the US down to census tract level data. New modules include data from Simmons and Nielsen Claritas, PRIZM as well as a special sub file for health-related data.

MARKETRESEARCH.COM ACADEMIC aggregates full-text US and global reports from six market research firms covering consumer goods, technology/media and demographics, and industrial markets selected for the academic market.

eMARKETER offers global coverage of broadband, dialup, emerging mobile technology; e-commerce and e-business and digital media as well as internet marketing and consumer behavior.

FORRESTER RESEARCH

"Forrester is a nationally recognized research and consulting firm specializing in internet and communications technologies, consumer behavior, marketing and business strategy. The Forrester database will also provide access to content generated by analysts from the former Jupiter Research, which was acquired by Forrester in 2009.' Contact kgilles@seattleu.edu for appointment access. Single password, in-library use.

Tax

RIA CHECKPOINT TAX SERVICE is a robust research platform for federal tax resources+ RIA full-text publications. Registration and Password required to save in folders.

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Interdisciplinary Databases

JSTOR is a unique database with only scholarly journals, digitizing articles from the first volume of the journal. It covers many disciplines including titles from business, economics and finance. For most titles, the latest four years of a title (rolling wall) are not available.

LEXIS NEXIS ACADEMIC includes separate files for searching news, companies and legal materials. It is especially strong in its coverage of international news. This database is also key for cases, laws and law review articles. The business module aggregates business and financial information from over 64 sources and often includes the business description from Hoover's.

RESEARCH LIBRARY COMPLETE

Is an interdisciplinary database which contains both scholarly and popular journals, many with full text. Also strong in newspaper coverage, it covers the major national newspapers including the NYT and the Wall Street Journal.

ACADEMIC SEARCH COMPLETE

This Interdisciplinary database of magazines and scholarly journals covers the core journals in many subject areas, many of which are full text. With over 4,000 scholarly journals, this is good beginning source for researching a topic.

REFWORKS

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