

AlbersBRIEF

A PUBLICATION OF NEWS AND CURRENT EVENTS
FROM THE ALBERS SCHOOL OF BUSINESS AND ECONOMICS

FALL 2010

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ON THE COVER:

MARKETING GRADUATE ALEX THOMAS TOOK SOME TIME OFF AFTER GRADUATION BEFORE STARTING HIS JOB AT GOOGLE IN CALIFORNIA.

Dean's Message



Over the past year, the Albers School has been very honored to be recognized a number of times in the business school rankings of *BusinessWeek* and *U.S. News & World Report*. This includes a #46 ranking of our undergraduate program by *BusinessWeek*, a #25 ranking of our Part-time MBA program by *BusinessWeek*, and a #22 ranking of our EMBA program by *U.S. News & World Report*. It is terrific to see the hard work of our faculty and staff recognized in these influential surveys.

Although these recognitions are gratifying, rankings are hard pressed to measure the true quality and impact of our work. The faculty and staff of Albers share a commitment to putting our students first and

challenging them to be the best they can be in terms of professional excellence and service to society. We are always searching for ways to improve the quality of our programs, a result of our dedication to continuous improvement.

Many of the features in this edition of the Brief illustrate our commitment to academic excellence. Dr. Chris Weber, who passed away in March, was a dedicated teacher and outstanding scholar, and will be remembered for his dedication to his students and his scholarship. He will be missed by his colleagues, who will remain inspired by his example.

The story on Christina Davis and Alex Thomas, both off to work with Google in Mountain View, CA, illustrates the care and support our students receive from faculty and staff. These are two very bright and hard working students, but they are quick to speak of the support they have received throughout their time at Albers. In particular, both highlight the guidance received from the Albers Placement Center. That is the real story behind our number one ranking in the nation from recruiters in the *BusinessWeek* survey!

As we begin the 2010-11 academic year, we are putting the finishing touches on our 2010-13 Strategic Plan. The next issue of the Brief will highlight that for you.

Thank you for your support of the Albers School. As always, please contact me at phillipsj@seattleu.edu with your questions or comments.

Joe Phillips
Dean
Albers School of Business and Economics

ALBERS BRIEF

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First Annual Red Winged Leadership Award Winners Announced

The inaugural Red Winged Leadership Award was announced on May 13, 2010 during a multimedia event created and presented by the Graduate Leadership Formation Certificate class. Rahwa Habte, co-owner of the restaurant Hidmo Eritrean Cuisine in Seattle's Central District neighborhood, was awarded first prize in recognition of her business acumen, social impact, and leadership. Rahwa's mission for the restaurant, whose name means "home" in Eritrean, is to not only foster community, but also increase the visibility and availability of art, music, media-culture, and cuisine in the Central District through socially responsible actions. The award included \$3,000 generously donated by a local corporation and the in kind services of Seattle University's Project Center for business consulting. Rahwa loves her neighborhood and is passionate about addressing different social issues affecting it, creating pride, cultivating a safe space and open dialogue for all, and fostering local creativity and talent.

Also recognized were Linda Ruthruff, Executive Director of Street Bean Espresso, a coffee shop in the Belltown neighborhood of Seattle that aims to "equip homeless and street involved youth to leave street life and sex trafficking through supportive employment," and Dylan Higgins, CEO and Co-Founder of SaveTogether.org, an organization that encourages savings rather than debt in order to achieve personal, educational, and business goals. Ms. Ruthruff and Mr. Higgins received \$1,000 each.

The Graduate Leadership Formation Certificate (GLFC) program at Albers is available to selected students in the MBA and Master of International Business programs. The purpose of the program is to offer students a special



RAHWA HABTE, WINNER OF THE FIRST RED WINGED LEADERSHIP AWARD, HAD A LOT OF SUPPORT FROM FAMILY AND FRIENDS AT THE AWARDS CEREMONY ON MAY 13.

opportunity to explore leadership issues, develop and hone leadership skills, and practice leadership behaviors. Under the instruction of Dr. Jennifer Marrone, Associate Professor of Management, this year's cohort learned advanced leadership skills through a developmental challenge. For the first time, they were charged with staging an awards event along the lines of the Opus Award that Seattle U hosted in 2008. "This year the group took the challenge beyond being a class project. Their work took them outside of the classroom and into the community, giving each participant an opportunity to apply leadership lessons in a real-world setting," said Marrone. "I am so proud of the amazing work they did! This class created a foundation upon which subsequent GLFC classes will be able to build."

In addition to putting together and presenting the event, the GLFC group was charged with naming their award. After much deliberation they came up with the Red Winged Leadership Award for the following reason: "Sometimes the best leaders are the hardest to identify. They are under the radar, yet working with incredible passion and commitment. The GLFC cohort compares these leaders to birds with wings that are red underneath. They may be hard to identify at first, but once you know what to look for, they are hard to miss. These are the kind of leaders the Red Winged Leadership Award will honor."

The Red Winged Leadership initiative represents the changing culture of the business world. In addition, it shows the students' dedication to the mission of Seattle University and its

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Bonnie Buchanan's (Assistant Professor of Finance) article, "The Advantages of Using Quarterly Returns for Long-Term Event Studies," co-authored with Phil English (American University) and Ron Bremer (Texas Tech), has been accepted for publication in the *Review of Quantitative Finance and Accounting*.

John Dienhart's (Professor of Ethics) essay, "Sustainability, Cross-Sector Collaboration, Institutions, and Governance," will be published in the 20th Anniversary issue of the *Business Ethics Quarterly*.

Carl Obermiller's (Professor of Marketing) article, "The Effects of Advertisement Picture Likeability on Information Search and Brand Choice," co-authored with Alan Sawyer (University of Florida), has been accepted for publication in *Marketing Letters*.

Carl Obermiller's (Professor of Marketing) article, "Consumer Perception of Taboo in Ads," co-authored with Ouidade Zaaoui (University of Paris), has been accepted for publication in the *Journal of Business Research*.

Al Ansari's (Professor of Operations Management) article, "Challenges of Outsourcing Logistics to Third-Party Providers," has been accepted for publication by the *International Journal of Logistics Systems and Management*.

Greg Magnan's (Professor of Operations Management) paper, "Benchmarking the viability

of SCM for entrepreneurial business model design," published in *Benchmarking: An International Journal*, has been chosen to receive an Outstanding Paper Award Winner at the Emerald Literati Network Awards for Excellence 2010.

Jot Yau (Professor of Finance), along with Hung-Gay Fung (University of Missouri at St. Louis) and Albers MBA alumna Sheryl Law (Peregreen Group LLC), co-authored a book entitled, *Socially Responsible Investment in a Global Environment*, to be published by Edward Elgar.

Ruben Trevino (Associate Professor of Finance) and **Barb Yates's (Professor of Economics)** article, "Treasury Bills and Inflation," has been accepted for publication in the *Journal of Financial Planning*.

James Lee (Genevieve Albers Visiting Fellow) and **Ben Kim's (Professor of E-Commerce and Information Systems)** paper, "The Semiotic Structures of Information Systems," has been accepted for publication in the *Journal of Communication and Computer*.

Dino Falaschetti's (Gleed Chair) article, "Auditor Independence and the Quality of Information in Financial Disclosures," was just published by the *American Law and Economics Review*.

Rubina Mahsud's (Assistant Professor of Management) article, "Why Flexible, Adaptive Leadership is Essential," co-authored with Gary Yukl (SUNY-Albany), has been accepted for publication in a special issue of the *Consulting Psychology Journal: Practice and Research*.

Teresa Ling (Assistant Dean and Senior Lecturer of Economics) and **David Carrithers (Senior Lecturer of Finance)**, along with John Bean from the Department of English, have been selected to receive the 2010 McGraw-Hill – Magna Publications Scholarly Work on Teaching and Learning Award. The award is for their article, "Messy Problems and Lay Audiences: Teaching Critical Thinking within the Finance Curriculum," which appeared in *Business Communication Quarterly*. The award was presented on May 22nd, at the Teaching Professor Conference in Cambridge, MA.

Meena Rishi (Associate Professor of Economics) and **Quan Le's (Associate Professor of Economics)** article, "Examining the Dimensions of Governance that are Relevant for Private Investment," has been accepted for publication in *Business and Economic Horizons*.

Bonnie Buchanan's (Assistant Professor of Finance) article, "Furniture as a Conduit for Credit," co-authored with Tom Arnold (University of Richmond), has been accepted for publication by the *Journal of Structured Finance*.

Holly Slay's (Assistant Professor of Management) article, "Professional Identity Construction: Using Narrative to Understand the Negotiation of Professional and Stigmatized Cultural Identities," co-authored with Delmonzie Smith (Rochester Institute of Technology), has been accepted for publication by *Human Relations*.

Congratulations, Albers!

BusinessWeek 2010 Undergraduate Business Programs Rankings

Albers in the top 50 at #46
Recruiters rank Albers #1 in nation
Faculty receives 'A' rating by Albers students

U.S. News & World Report's "America's Best Graduate Schools 2011" Rankings

Executive MBA program #22
Albers in Top 30 in four MBA disciplines:
International Business (18th)
Finance (25th)
Entrepreneurship (26th)
Accounting (27th)

Albers Dean Joe Phillips attributes these high rankings to our focus on students, excellent faculty and staff, and commitment to teaching according to the Jesuit values of academic excellence, education for justice, and service to others. "Not only do the students see the value in a Seattle University education, recruiters across the country see it also," said Phillips. "We are teaching future business leaders to be ethical, skilled, hard working, and determined to make a difference in the global community."

SAVE THE DATE!

NORTHWEST Leadership Summit Success Takes Courage



November 10, 2010
Seattle's Town Hall

Keynote speaker:
SUSAN SCOTT
Author of "*Fierce Leadership*"

Also featuring an executive panel of leaders from some of the Northwest's most influential organizations who have effectively shown courage to navigate and thrive.

Two Albers Grads Headed for Google

Two Albers 2010 graduates are headed to Mountain View, CA this summer after accepting jobs at Google. Although their paths were very different in getting there, both Thomas and Davis are sure to impress their colleagues in Silicon Valley.

would receive so much individual help and guidance at Seattle University. The degree to which professors take an active role in students' education is extremely rare and I never thought I would build such close relationships with faculty and staff." Dr. Bryan Ruppert was the first

He came into the program with 21 credits from taking as many Advanced Placement classes as he could in high school and, "since it cost no more to have a fourth class and since I always like to stay busy and be challenged, I almost always overloaded."



ALEX THOMAS AND CHRISTINA DAVIS PURSUED DIFFERENT PATHS TO GET TO THE SAME GOAL: A JOB AT GOOGLE.

ALEX THOMAS

Alex Thomas grew up in Boise, Idaho, and chose to come to Seattle University for the location, class sizes, and the diverse student body. Originally a political science major in the pre-law program, he decided early on that he could earn a business degree and still go to law school if he wanted. He also "felt that the business school and students were much different than the rest of the university" and it was a better fit for him. Thomas became a management major, but after taking Dr. Jay Lambe's introductory marketing course, he enjoyed it enough to take Marketing Research, also taught by Lambe, and that convinced him to change his major to marketing. "Marketing is the best major for sales and that is what I wanted to do," he said.

Thomas came to SU not knowing what to expect, but he "never thought I

faculty member who took a very active role in Thomas's career development. He pushed Thomas to be the best in everything he pursued and instilled in him a work ethic that he uses in all aspects of his life. Not only did Dr. Lambe influence Thomas's career choice, but he also helped him prepare for job recruiting by encouraging him to take internships and introducing him to key individuals. Megan Spaulding and Mary Lou Moffat of the Albers Placement Center also were very supportive throughout the senior recruiting process.

Thomas took advantage of SU's Seattle location by working on numerous class projects with well established local companies such as Nordstrom Direct, Expedia, and Microsoft. He also participated in the Mentor Program and attended a number of the Albers Executive Speaker Series events. He did all this in three years at Seattle U.

When asked why he chose to pursue a job at Google, Thomas reported, "other than the basics that I was looking for, which were a technology company that could offer a B2B sales position, I believed that Google, more so than any other company, would allow me to make a difference and take an active role. I think Google does a good job at allowing their employees to run with their ideas and take ownership of them."

CHRISTINA DAVIS

Christina Davis, a double major in marketing and economics, came to Seattle University from Portland, Oregon for three reasons: its mission to educate the whole person, its positioning in the global business environment of Seattle, and the promised academic rigor. She had the confidence that "if I applied myself at SU, I would succeed." Her

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Retail Banking: The Way Forward

Deanna Oppenheimer, UK Retail Bank CEO and Vice-Chair Global Retail Bank, Barclays, spoke in Pigott Auditorium on March 4 at an Albers Executive Speaker Series event. Oppenheimer opened her talk with comments on the situation facing the financial services industry where a high percentage of banks have gone out of business and more continue to do so. She said that the prime factors in who won and lost in the current financial crisis were leadership and decision-making. While analysis in this area often focuses on the rational, the analytical, the numbers, the financials, Oppenheimer's premise was "that it is the intangible that happens that drives the tangible results." It was the "principle-based, game-changing decisions" that had the biggest effect on success. However, this did not become apparent until long after the fact. These decisions were often made during a time of extreme stress and were made by "gut feel." The decision maker might not have realized at the time how critical that decision was.

Oppenheimer cited two examples of this. First, Barclays chose not to take government funds when they were made available. They were pressured to take them, but instead chose to raise capital from the Middle East. This was a principle-based decision for which they were seriously criticized. In the end, however, it turned out to

be brilliant because of the significant impact it had on their brand.

In the second instance, Barclays was involved in a bidding war with the Royal Bank of Scotland to acquire ABM Ambro. In the final round, Barclays chose not to up its bid and RBS purchased ABM. This proved to be fortuitous for Barclays. RBS is still having financial difficulties related to the transaction.

Oppenheimer also identified four key trends that will continue in financial services:

1. Global principles will have a sovereign impact.
2. Capital is king.
3. Liquidity is queen.
4. The customer will reign supreme.

In closing, Oppenheimer addressed the question, "Is financial services the career for you?" She contends that there are many financial jobs globally. In fact, 62% of jobs across all industries are in the financial area. There are also numerous local opportunities. The industry is in need of leadership, young leaders, and fresh ideas, she said.



DEANNA OPPENHEIMER,
CEO, UK RETAIL BANKING,
BARCLAYS BANK

Designing a Strategy for the Turbulent Aerospace Market

Robert Cremin, Chairman and former CEO of Esterline Technologies, spoke on the topic of *Designing a strategy for the turbulent aerospace market* on May 10 in Pigott Auditorium. Cremin started out with his philosophy on leadership, which also happens



ROBERT CREMIN, CHAIRMAN &
FORMER CEO, ESTERLINE
TECHNOLOGIES

to be the one General Patton used, "Don't tell people how to do things. Tell them what has to be done and let them surprise you with their results." He then went on to explain how Esterline became the company it is today, which is a high-tech manufacturing company that performs complex solutions. They are in the diverse fields of avionics, explosives, shell casings, and sensors, as well as gaming machine displays and propulsion systems. They want to do things that are critical to the performance of their customers. If they make their customers look good, then they prosper.

Along the way, Cremin learned many lessons. One of these had to do with strategy. In 1987 Esterline wrote a strategic plan. Nothing in it came true. Cremin discovered

that you should "not pour your dreams in concrete because everything can change." In fact, strategy is a life process. It is important to learn what you are good at so you can decide which businesses to get into and which you should not be in. Every time you make a choice to pursue or not pursue a strategy (with team buy in, not just the leader) you are "moving the ball forward." Whether you decide for or against it, you can move ahead and not spend any more time on it.

Cremin also passed on lessons about equity markets. When Esterline announced it was going to increase its R&D budget, its stock price took a dive. The average investor used to hold onto their stocks for an average of eight years; now the average is eight months, according to Cremin. Mutual funds will dump you if there is even a small adjustment. Doing what is right for the stockholders has become trickier because you need to balance what is good for them vs. what will grow your business in the long term.

One of the more "radical" ideas that Cremin developed as CEO was to try to decrease the role of computers in Esterline's complex manufacturing systems. Because the real world comes into play, a supervisor can do a better job of juggling the systems based on changing circumstances, according to Cremin.



The Business of Doing Good

It was standing room only in Pigott Auditorium on May 24th when Jeff Raikes, CEO of the Bill & Melinda Gates Foundation, was the featured speaker at the last Albers Executive Speaker Series event of the year. Raikes's topic was *The Business of Doing Good*.

Growing up on a farm in Nebraska, the values instilled in Raikes included hard work and helping others. He also learned another important lesson from his father, i.e. "It is good to have a plan, but always be open to other opportunities." Raikes thought he would work for the USDA and change the world through agriculture. Finding that he had a passion for software development, he ended up changing the world through technology, first at Apple, then at Microsoft, and now at the Bill & Melinda Gates Foundation.

At Apple, Raikes learned two critical things. First, it is important to pursue your passion. Second, if you really want to develop software, you have to work for a software company, which is how he ended up at Microsoft. There he worked with very smart people who were energetic and wanted to change the world. Now at the Gates Foundation, Raikes works with high energy, high level people who also want to change the world.

Throughout his career Raikes has worked with a number of influential people from whom he has learned valuable lessons. The three most critical lessons he always remembers are:

From John Shirley, former President and COO of Microsoft: You succeed through management and coaching, but know when to roll up your sleeves and dive into key initiatives.

From Bill Gates: You will grow the most in an environment where it is ok to make mistakes. If you are not making mistakes, you are not taking enough risk, not growing, stretching, and learning enough.

From Lou Pinella, former manager of the Seattle Mariners: Always look around at people you encounter and realize you can probably learn something from any of them.

According to Raikes, "great leaders have the ability to take the complexities of the world and reduce them to their essence so they know where to focus."

Lou Pinella once told Raikes that the qualities of a great leader are that they:

- Get along with people.
- Know how to motivate their staff day in and day out.

ABOVE: JEFF RAIKES, CEO, BILL & MELINDA GATES FOUNDATION

- Are good at PR because their employees will read what they say.
- Have a good strategy and hold their employees accountable.
- Get along with the "front office."

At the Bill & Melinda Gates Foundation, the mission is to "Help every person get the chance to live a healthy, productive life." Even though their endowment seems to be large, their resources are not at the levels of the private sector or government. They need to be very focused on how they spend their money. Therefore, they practice what they call "catalytic philanthropy." They identify opportunities to pursue that the private sector or government can subsequently move forward to sustainable levels.

In closing, Raikes pointed out that business principles can be applied to the nonprofit sector also. Every company, whether for-profit or nonprofit, needs such tools as a strategy, a way of measuring objectives, a way to promote innovation, a supply/value chain, financial oversight, and an organizational development plan.

First Annual Red Winged Leadership Award

(cont'd. from page 3)

strong commitment to social justice. The project enjoyed the support of Albers Dean Joseph Phillips, University President Fr. Stephen Sundborg, filmmaker Matthew Perez, and graphic designer Jeff Yochim. They also received financial support from donors in the community, including a generous anonymous donation from a local corporation.

The GLFC class sought, as part of the education process, to identify and recognize leaders from the local community. The individual selected combines the three attributes of leadership, business acumen, and social impact. Ultimately, the cohort hopes this student-led project will give awareness to phenomenal leaders who do a great service to our community.

Students, with help from President Sundborg, recruited an impressive jury of community members who selected the final award winner. Jury members were:

Phyllis Campbell
Chase

Norm Rice
Seattle Foundation

Tara Smith
Seattle Works

John Dienhart
Professor, Seattle University

Carly Cannell
MBA Student, Seattle University

For more information on this program, contact Dr. Rubina Mahsud at mahsudru@seattleu.edu.

Two Albers Grads Headed for Google

(cont'd. from page 5)

education has lived up to her expectations. "I not only learned a foundation of academic knowledge to succeed in business but had the opportunities to actually become a leader — in both business and economic development efforts," she said. This was accomplished through searching out opportunities that would help her achieve her goals.

States. She called it Africa Start-Up. Last spring she won the 2nd place award of \$20,000 and in September she will be going back to Malawi and South Africa to launch Africa Start-Up.

Many faculty at SU helped shape Davis's "rich educational and professional experience." From Albers she cites Dean Phillips and the late

"I not only learned a foundation of academic knowledge to succeed in business but had the opportunities to actually become a leader..." – Christina Davis

Allowing her to "blend a lifelong goal of helping eliminate extreme poverty with her skill set learned at Albers," Davis secured an internship in Malawi through SU's International Development Internship Program, which is the only undergraduate program of its kind in the nation. There, she created a business training course for entrepreneurs and taught a 5-hour course in business fundamentals. Great results compelled her to make it a permanent program. A source of pride for Davis was that a year later, a grocery seller who applied some of the budgeting and bookkeeping lessons reported increasing his income by more than 200%. This experience increased her drive "to do more in applying business to global development initiatives to eradicate poverty."

Based on her work in Malawi, Davis applied for an Inter-collegiate Studies Institute William Simon Fellowship for Nobel Purpose, which is a nationally competitive grant for graduating seniors in recognition of their service projects and efforts to strengthen civil society. She wrote a business plan for a business training program that would teach business fundamentals, taught by university students in Africa and the United

Dr. Chris Weber for helping her "adopt a commitment to learn and apply economic analysis to the US and the world." Sarah Bee, senior accounting lecturer, has become a partner in Africa Start-Up and will help provide the accounting expertise needed to make this venture a success. She considers Dr. Jay Lambe "the most influential professor in providing the opportunity to work with Google." She also cited Megan Spaulding, Sommer Harrison, and Mary Lou Moffat from the Albers Placement Center for helping her find internship opportunities and participate in the Albers Mentor Program.

The reason Davis chose to work at Google was that "much of my success in life is because I had access to information." Google's mission is to organize the world's information and make it more accessible. This access extends to nonusers of the Internet like entrepreneurs in rural Malawi. By leveraging her education to work at Google as an AdWords Account Manager, Davis will help many small businesses grow in the US, and have the opportunity to help many others in Africa.

ALUMNI PROFILE – MARI ANDERSON

Leadership in Action

Being Vice President of Corporate Development at McKinstry keeps Mari Anderson very busy. So why did she make the time to complete her Leadership Executive MBA (L-EMBA) at the Albers School of Business and Economics? Anderson, who graduated last June, said the reputation of the program and positive feedback from others who received their L-EMBA was overwhelming. “The variety and expertise of the organizations of those who routinely attend the program, along with a class schedule that supports the working professional, were pivotal reasons I chose Seattle University,” Anderson said.

The program’s affirmative standing set her down the graduate school path, but once in the L-EMBA program, she found that it exceeded her expectations. “The program takes executives with a variety of life stories and backgrounds and provides a nurturing, compelling, and formative experience. My cohort was open to sharing their wisdom and desired to have a significant impact on the world,” Anderson said. “This focus on the entire person is one of the tremendous outcomes that is facilitated by the SU culture.”

Anderson received her Bachelor of Fine Arts in Communication Studies and Business Administration and is a Senior Professional in Human Resources (SPHR). Within McKinstry, a full-service design, build, operate, and maintain (DBOM) firm with over 1,600 employees and \$400 million in annual revenue, she is responsible for Corporate Development, including Human Resources, Strategic Initiatives, the McKinstry Charitable Foundation, Safety and Risk Management, Talent Management, Labor Relations, Training and Development, and Facility Management.

The business core of the L-EMBA was essential in developing Anderson’s technical proficiency and bolstered her ability to manage her many responsibilities. “Many organizations, including my own, are dynamic and adapting to continuous internal and environmental fluctuations. Organizational change management, strategic development, opportunity and real cost analysis as well as focal marketing techniques are examples of extremely relevant tools that I am applying in my current work.”

The leadership component of the degree program had broad reaches, as well. “I’m more cognizant of my leadership responsibilities now. I revisit my purpose statement, personal values, and leadership legacy commitments identified during the program and use those as a barometer of how aligned my current priorities are with those core personal filters.”

Anderson’s recent capstone project, an initiative designed to serve schools and medical facilities in Africa,



ALBERS ALUMNA MARI ANDERSON LEARNED HOW TO STAMP CLOTH DURING A FAMILY VOLUNTEER TRIP TO GHANA.

gives her ample opportunity to grow her leadership skills. A family volunteer trip to Ghana and Kenya left her feeling called to respond to the area’s immense needs. She designed a detailed business plan for a sustainable Community Health Worker (CHW) training program as well as a CHW sponsorship program in support of health outreach efforts of the MED25 Clinic in Mbita, Kenya. Anderson’s goal is to provide mechanisms for ongoing support of these efforts through sponsorships and by creating sustainable income generating businesses on the ground.

“Health care workers are a vital part of serving the needs of this remote area severely afflicted by malaria, HIV, cholera, and water-related illnesses. The training and sponsorship of these workers offers the opportunity to have a multiplying impact on their communities as one trained worker supports the needs of multiple families within the village communities,” said Anderson, who plans to return to Kenya in the coming weeks.

With such a full plate, Anderson still manages to make time for leisure. Since graduation, she said she has “a renewed understanding of how amazing the gift of free time is!” She enjoys travel, keeping up with her college-aged kids, playing the piano, watching college basketball, and spoiling her rambunctious 110 pound puppy. She is also looking forward to continuing her relationships with her fellow graduates of the program who she now considers to be life-long friends.

Man With a Passion for Helping Others

Chris Weber, Professor of Economics at Albers since 1993, passed away on March 4, 2010 after a hard-fought battle with cancer. Weber was a popular faculty member who was known for his intelligence, strong faith, and passion for helping others. Barbara Yates, chair of the Department of Economics said that “Chris was the ideal teacher/scholar, excelling both in the classroom and in his research and writing. He had broad interests both within the economics discipline and the relationship between economics and other disciplines, such as history, philosophy, and international political affairs.

“Chris’s interest in economic development and reducing global poverty were driving forces, especially in his later years...”

Greensboro for his MA in Economics and on to Duke University for his PhD.

Weber developed his desire for helping others through his faith, and it deepened when he had children. According to his wife Leigh, Weber often remarked that “our kids are leading lives of privilege by having clean water and adequate food.” According to Yates,

“Chris’s interest in economic development and reducing global poverty were driving forces, especially in his later years, leading him to spark the creation of our International Economic Development specialization and to work with students in Nicaragua and Ghana.”

Former student Lucas McIntyre said this about Weber: “During my senior year, 2005-2006, I did an independent study with Chris on the microfinance institution Local Development Fund (LDF) in Nicaragua. He

was the perfect mentor for my project, allowing me to take the lead while offering excellent suggestions when he thought I could do something better. He obviously cared about the loan recipients that we spoke with (typically very low-income farmers that took out loans to expand their farms) and could connect their hardships to larger, systemic economic problems that plagued Nicaragua. I really respected his ability to do that.”

Weber also worked with Harriet Stephenson, Professor of Management, on micro-finance projects in Ghana. He was one of four individuals who figured

prominently in the start-up stage of The Village Net, a microloan program in the village of Ofankor, Ghana. “Chris endeared himself to the study tour students and the women of the villages,” said Stephenson. “He was very service oriented and had deep empathy and understanding of international development and related justice issues.”

Family was most important to Weber. Leigh said he was a “GREAT husband, a consummate father, and he very much enjoyed being home. He loved interacting with us individually and as a family.” Outside of family, Weber’s next big love was music. He was an intense classical music buff. He loved the trumpet, collected many of them, and played with the Sammamish Symphony, the Renton Community Band, and University Presbyterian Church Brass Ensemble. Not only did he listen to and play music, but Weber composed a symphony of Moravian Music that was played a few years ago at the Moravian Music Festival in North Carolina.

Near the end of his life Weber shared with his wife that he hoped a village somewhere in a less developed country would know he had helped them in some way. He said, “If they could just know their lives were even a tad bit better because Chris Weber lived, then that would be wonderful.”

The family requests that memorials be made to Women’s Enterprises International at www.womenenterprises.org.



DR. CHRIS WEBER WAS A POPULAR FACULTY MEMBER AND CONSUMMATE FAMILY MAN.

Weber was born and raised in North Carolina, but spent much of his early life in Antigua, where his parents were missionaries. He earned his BA as a double major in Political Science and Economics from the University of North Carolina, Chapel Hill. He went to work for the Moravian Church doing youth ministry and to decide whether he had a calling to the ministry. Upon discerning that he could best serve God through applying his economic knowledge in the developing world, Weber went to the University of North Carolina at

Join Us For Upcoming Events at Albers



SAVE THE DATE!

Albers Alumni Crab Feed
March 26, 2011
NEW Location: Campion Hall

ALBERS EXECUTIVE SPEAKER SERIES

Albers Executive Speaker Series events are held in Pigott Auditorium from **5:30 - 6:30 p.m.**

FREE and open to the public

Wednesday, October 20

Andrew Doman
President & CEO, Russell Investments

Thursday, November 4

Tod Leiweke
Former CEO/VSE of Seahawks FGI & Sounders FC; CEO and part owner of the NHL's Tampa Bay Lightning.

GMAT PREP CLASSES

Sept. 29, Oct. 6, 13, 20, 27
Wednesdays, 6:00 – 9:00 p.m.
Location: Seattle campus

Nov. 12, 13, 19, 20
Fridays, 5:30 – 9:00 p.m.
Saturdays, 8:00 a.m. – noon
Location: Bellevue campus

For more information and to register, contact Susan Early at (425) 451-0200 or e-mail earlys@seattleu.edu.

GMAT MATH PREP CLASSES

Oct. 29, 30, Nov. 12, 13
Fridays, 5:30 – 9:00 p.m.
Saturdays, 9:00 a.m. – 1:00 p.m.
Location: Seattle campus

Feb. 25, 26, Mar. 11, 12, 2011
Fridays, 5:30 – 9:00 p.m.
Saturdays, 9:00 a.m. – 1:00 p.m.
Location: Seattle campus

For more information and to register, contact Susan Early at (425) 451-0200 or e-mail earlys@seattleu.edu.

ALBERS PLACEMENT CENTER EVENTS

Albers Mentor Fair

Friday, October 1
6:00 p.m.
Location: PACCAR Atrium, Pigott Building
Kick-off event for the Albers Mentor Program

Albers Business Career Fair

Wednesday, October 20
11:30 a.m. – 1:30 p.m.
Location: Campion Ballroom
Career Fair for undergraduate students in the Albers School

Albers Grad Networking Reception

Thursday, January 20, 2011
4:30 – 6:30 p.m.
Location: Casey Commons
Networking event for Albers graduate students

2010 CONGRESS ON FAIR VALUE – MEASUREMENTS AND RECOGNITION: SHARED SPACE

September 27 – 28
Location: Campion Ballroom
To register, call NACVA Member Services at (800) 677-2009.

GRADUATING ACCOUNTING STUDENTS RECEPTION

Wednesday, October 6
5:30 p.m.
Location: Casey Commons

UPCOMING ENTREPRENEURIAL EVENTS

Two events at one low price for early registration. Check out the websites for specifics. For current students *and* alumni.

NWEN University

Friday, November 12
8:00 a.m. – 6:00 p.m.
Location: Hyatt Regency Bellevue
One-day boot camp for current and future entrepreneurs
For more information: <http://bit.ly/b516a0>

Startup Weekend

November 12 – 14
Location: Campion Hall
Build communities, companies, and projects through networking and team building. Sponsored by Seattle University's Albers School, School of Science & Engineering, and the Entrepreneurship Center.

For more information:
<http://seattle.startupweekend.org/about/>

Social Media at Albers

Albers now has a Facebook page as well as Twitter and LinkedIn accounts. Follow us for updates on upcoming speakers, events, and news. Engage in discussions and networking opportunities. If you have ideas on what you would like to see on one or more of these sites, please email Barb Hauke at haukeb@seattleu.edu.



Seattle University's Albers School of Business and Economics
<http://bit.ly/aMFyK0>



AlbersatSU
<http://twitter.com>



Alumni of Albers School of Business and Economics
www.linkedin.com

You can also find our videos on YouTube at: http://www.youtube.com/result?search_query=SeattleUAlbers&aq=f and iTunesU hosts our podcasts at <http://seattleu.edu/itunesu/index2.asp>.



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Get Connected!

You can now be one of the nearly 800 members in the burgeoning SU alumni group on the LinkedIn professional networking site, exclusively for SU alumni and current grad students.

To join, set up your profile on www.linkedin.com, then go to: <http://www.linkedin.com/groups?gid=40502>

Strengthen Your Connections

The Albers Alumni Board meets six times a year to develop and organize the alumni programming you enjoy at Albers. Deepen your commitment to Albers in service of your fellow alumni and you will soon experience the value of being connected at this level. If you would like to serve on the Board, contact Rob Bourke at bourker@seattleu.edu.

Stay Connected

Join AlumniWeb—your source for alumni events, online directory, and more! <http://alumniweb.seattleu.edu>.

To join the Albers Alumni Listserve, e-mail carpms@seattleu.edu.

Thank You, Albers Alumni & Friends 2010 Golf Tournament Sponsors



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The Leadership EMBA
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