ALBERS SCHOOL OF BUSINESS & ECONOMICS SEATTLE UNIVERSITY

NewsNotes

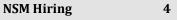


WINTER 2011

*	*	*	*	*	*	*	*	*	*	*	
INSIDE NEWSNOTES											
Things Vou Should Know 2											

Spring Course Updates 2
Albers Placement Center 3

Internship Experience 4





Feb 8-19: Advising Period

Feb 11: UG Mock Interviews

Feb 21: President's Day - No School!

Advanced Registration Begins

Mar 1:

Executive Speaker Series, Craig Jelinek, President & COO of Costco Wholesale

Mar 1:

Albers Abroad Applications Due

Mar 7:

New Student Mentor Applications Available

Mar 15th-19th Final Exams

Did You Meet Your Faculty Mentor At Profs & Pizza 2011?

All Albers sophomores, juniors and seniors are assigned an Albers Faculty Mentor during Winter Quarter. Faculty Mentors are an additional resource for students for major and career-related guidance while students continue to meet with their assigned Professional Academic Advisor, particularly for course registration and long-term academic planning.

The *Profs & Pizza* event was a fun way to kick-off the *Albers Faculty Mentorship* program and provide a way to "break the ice" between students and faculty before scheduling one-on-one meetings. Over 220 Albers students, faculty and staff attended *Profs & Pizza* in Student Center 160 on January 27th. Many agreed it was a high energy event and a great way to meet new faculty and students while also revitalizing past connections. The goal of the program is for students to contact their assigned Faculty Mentor in order to schedule time to meet for major and career-related guidance.

Unsure who your Albers Faculty Mentor is? Contact the Albers Front Desk by calling 206.296.5700 or by stopping by Pigott 318.

Albers Marketing Major

Why Choose A Marketing Major?

The Albers School offers a marketing major in which students are exposed to the primary areas of marketing through a combination of required and elective courses. The Marketing major requires courses in Buyer Behavior and Marketing Research plus three marketing electives.

Marketing is the study of the intersection of organizations with their stakeholders, primarily their customers. Marketing majors pursue careers in virtually any type firm, including non-profits.

Please contact Lauren Hildesheim (hildeshe@seattleu.edu) marketing advisor, to learn how marketing can fit into your academic plan.

NewsNotes Page 2

Things You Should Know.....

Spring Quarter Registration Walk-in Advising Hours

1:00pm - 3:00pm
9:00am - 11:00am
1:00pm - 3:00pm
9:00am - 11:00am
1:00pm - 3:00pm
9:00am - 11:00am

Last Day To Withdraw

From Courses

course is February 11, 2011. Make sure you have

secured all the necessary signatures in order to

The last day to withdraw from any winter

Have You Met With Your Academic Advisor Lately?

When was the last time you met with your academic advisor? Is your longterm plan up-to-date? It is not too late to schedule an appointment to review your educational goals, find out what classes are needed or when they are offered, are there prerequisites for courses you want to take, discuss resources available, make sure you are at advanced standing, and get any registration holds for next quarter lifted.

Advising week begins February 8, 2011. Call 206 296-5700 or stop by Pigott 318 to schedule an appointment.



















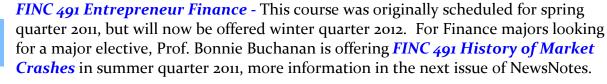
withdraw.

Check Out These Exciting Special Topics For Spring Quarter...







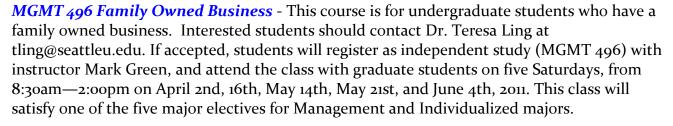


1:00pm - 3:00pm

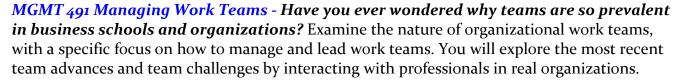






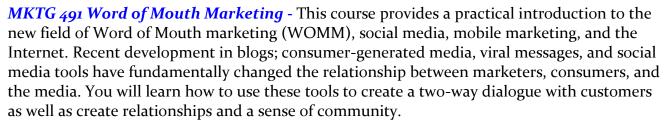












NewsNotes Page 3



MPAC Early Admission Decision













The MPAC Early Admissions Program is in its second year and has proven very successful. So far nine students are currently in the MPAC Program after going through the Early Admissions process, and nine more will enter Fall Quarter 2011. The Program is open to all Albers School of Business and Economics undergraduate accounting majors. If accepted into the Program, the GMAT requirement will be waived. The requirements to apply are: completion of ACCT 311, a minimum overall GPA of 3.5, a minimum accounting GPA of 3.5, and the completion of an essay assignment which will be posted later in the Spring. The requirements to maintain early admission status are: a minimum overall GPA of 3.5, and a minimum accounting GPA of 3.5. (If the minimum GPAs are not maintained, students may still apply to enter the MPAC Program, but the GMAT will not be waived.)

Says Senior Lea Nishimura, an MPAC early admit who will be starting her graduate studies Fall Quarter 2011, "The MPAC Early Admissions program is a great opportunity, because it gives you an MPAC degree while also being able to obtain all of the CPA credits. In addition, our advisor, Dr. Koch, works with each one of us to put together the most efficient and valuable









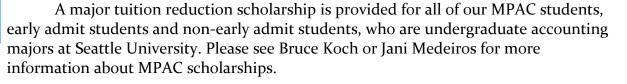


completion."









program for each student. Finally, it allows for one more year of being a part of the Seattle

University community, and I believe it will make for an easier transition to the workforce upon







Albers Placement Center Events



UG Mock Interviews

Interested in understanding what employers are looking for when they interview, and receiving feedback on your interview techniques? Practice interviewing with an actual recruiter! Get advice about your interviewing skills directly from a company representative. Sign up through the Redhawk Network or stop by Albers Placement Center for more information.

Friday, February 11, 2011, Pigott 331

Albers Workshop: LinkedIn

Thursday, February 17th, 2011 Time: 4:30—6pm, Bannon 102 RSVP to: apc@seattleu.edu

Albers Etiquette Dinner

Practice professional etiquette and social skills you can use at interviews, business lunches, and networking events. The evening will include a networking reception with alumni, three-course meal, and a presentation from an etiquette expert. Tickets are \$20. For more information, contact the Albers Placement Center.

> Tuesday, March 1, 2011, **Student Center 160**

















Page 4 NewsNotes

Join Our Team! Become A New Student Mentor!

Announcing an opportunity to make a difference in the educational experience of a SU freshman student! Albers is looking to hire Business students to serve as New Student Mentors (NSMs) for freshman business and economics majors.

This is a paid leadership position with flexible hours (five hours per week), and it looks great on your resume. If you feel you have the desire and qualifications to be a NSM, pick up an application and reference form available on March 7, 2011 from the Albers main desk, Pigott 318, and return it by April 8, 2011. For further information, contact Dhorea Brown at (206) 296-5700, Associate Director of Albers Undergraduate Programs.

Qualifications:

- ♦ Business or Economics major
- ♦ Junior or senior standing by fall
- ♦ Three quarters of coursework completed at SU
- ♦ Minimum of 3.0 GPA (cumulative and business)
- Attend mandatory trainings in spring and fall quarters



My Internship Experience At Warner Bros Records

During the summer of 2010, I had the opportunity to intern at Warner Bros Records in Burbank, CA. Even as a marketing intern, I had the chance to spend time with several other branches of the company including New Media, Public Relations, Management, and Merchandising. I was nervous that my time there would only consist of running errands, but instead, they let me work directly with the employees of the label and the bands themselves. Because of this, I learned how the music industry is multifaceted and what it takes for bands to market themselves effectively. I helped design advertising campaigns for bands and spent valuable time with musicians along the way.

I felt comfortable with my role as an intern thanks to my business classes. The economics, finance, accounting, and management classes I have taken in the last two years directly affected the way I completed my tasks and elevated the confidence I had. One of the skills I gained was that of carrying out a well thought-out plan. Developing an outline and having a plan to work with allowed me to understand the necessity of preparation and teamwork. Consequently, I learned how to work towards accomplishing a goal with a deadline. This taught me how to look at the big picture and see what was significant and what was not. These skills had the overall affect of implementing school lessons in the real world. Lectures became applicable rather than just classes to attend. Even though I commuted over 600 miles a week to make the internship work, getting a chance to work directly with businesses gave me a great opportunity that I still cherish as a vital part of my education. The Marketing program here at SU helped make sure I was sticking with my requirements as an intern along the way, and I am so thankful I had them as a resource.

Whether I find a job in the music industry or not, my internship with Warner Bros Records gave me great in-the-field experience that will always be a significant part of my college education. The guidance I received from the employees at Warner Bros as well as the Albers faculty will not soon be forgotten. Everything I learned will help me not just with future internships, but as a successful businessman after college.

- Max Stowell, Junior, Management & Marketing Major