



ALBERS
SCHOOL OF BUSINESS
AND ECONOMICS

Entrepreneurship Center

Friends & Family eNewsletter

News from the Entrepreneurship Center at Seattle University
May-June '12

CHANGING OF THE GUARD

The biggest news for the Entrepreneurship Center is that Sue Oliver will assume the Executive Director position on Mon. Sue did a great job running this year's business plan competition and is well deserving of this new responsibility. She will need, like I did, the continued great support all of you have given over the years. Also starting this week is our new Program Assistant, Nettasha Reese—taking over for Kim who is pursuing her artistic dreams. Nettasha has been working on campus so her transition to this position should go fairly quickly. And my new role will be Family Business Director. This is a part-time position, responsible for our family business program. We are all very excited about this new chapter in the Center's life.

NEW ADVISORY BOARD MEMBERS

We are delighted to have two new Advisory Board members join our team: Marilyn Byrne and Doug Moore. Marilyn has had a long career at Microsoft in sales and marketing. She retired after 22 years but recently returned to Microsoft—some of us just don't know how to retire. Doug is the President of McKinstry and a long-term friend of Albers. He continues to be an advisor to both the Leadership and Ethics centers—sounds like a hat-trick. Both Marilyn and Doug very much compliment our goal of becoming more relevant to intra-preneurs.

Please join us in welcoming them both to our Advisory team.

RANKINGS

Business Week recently announced its undergraduate business school rankings for 2012. This is based on their survey of students. Our entrepreneurship program ranked 38th nationally. US News graduate rankings listed us at 25th nationally. We are obviously very pleased with this recognition and will continue to strive hard to maintain and improve on these standings.

SIFE YOUTH INITIATIVE/BUSINESS PLAN COMPETITION

The Seattle University Students in Free Enterprise (SIFE) team made it again to Nationals. While we didn't go as far this year, it is no small feat to make it two years in a row. Congrats to Leo and his wonderful SIFE team.

This year's business plan competition was particularly close, with Populous Law taking 1st place. This is particularly notable since this new law practice will be a non-profit serving clients who can't afford standard legal rates. Other awards were as follows:

Final Four:

In My Grandma's Kitchen – 1st runner up

Symgo Express – 2nd RU

Lockstep Shoe 2nd RU

2,500 Small Business Award: Deep Snow

\$2,500 Social Enterprise Award: Lumenomics

\$1,000 Special Recognition Award: Tag!

\$250 Community Choice Trade Show Award: Table-T

\$250 Trade Show Judges Award: MyPartsYard.com

PERSONAL NOTE

I can't tell you how much all your support has meant to me over the last 8 years. This has been one of my most rewarding professional experiences and I'm looking forward to continuing to help Sue and the Center grow. I plan to continue to be part of the Center's Advisory Board, promising to stay out of Sue's hair 😊

A FAN OF THE CENTER ON FACEBOOK

As of this morning, we hit 260 fans!! Thanks for staying connected and offering your thumbs-up when you see something you like.



Have a safe and wonderful 4th!