ALBERS SCHOOL OF BUSINESS & ECONOMICS SEATTLE UNIVERSITY





FALL 2011

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Internship Experience



Oct. 25-Nov. 4
Advising Period

Nov. 3

Albers Executive Speaker Series: Tod Nielsen, Co-President, Application Platform, VMWare

Nov. 4 Last Day to Withdraw from Classes

Nov. 11 Veterans Holiday-No School!

Nov. 14 Advanced Registration Begins

Nov. 23-26 Thanksgiving Break-No School!

Dec. 5-10 Final Exams

Dec. 11-Jan. 3 Christmas Break-No School!

Welcome from the Dean

Welcome to the 2011-12 academic year! Midterms have come and gone by now, so I know you are hard at work. The recent death of two SU students weighs heavy on us all. As a young person you have many years ahead, but you should not take for granted the time God has given you. Aim to get the most out of every day. In our case it means putting 100% into our courses and participating fully in campus activities. You have heard me say it before – work hard on your classes and get involved! Have a productive fall quarter!





New Academic Integrity Policy

As of Fall 2011, the *Academic Honesty Policy* is now known as the *Academic Integrity Policy* and it has undergone important revisions including updates to the appeal process and additional violations relating to electronic devises. The new policy can be accessed on the Registrar's Home Page at https://www.seattleu.edu/registrar/Policies.aspx. Students and faculty can also access the Academic Integrity Tutorial on the SU Online menu under "Academic Profile." It addresses the use of internet, citations, group vs. individual work, just to name a few topics. Additionally, the Albers UG Advising *Academic Integrity Policy* brochure is available in the Pigott third floor lobby.

Albers Beta Alpha Psi Earns Highest Award!

Albers' Beta Alpha Psi Seattle University Delta Eta Chapter, professional accounting and financial information fraternity, was awarded Gold Chapter status this summer at the annual Conference in Denver. Out of nearly 300 chapters, only seven received this coveted honor. Additionally, SU's Beta Alpha Psi Best Practices Team took first place at the Regional Conference in Portland last spring. Accounting undergraduates Geffrey Primavera and Wenjing Guan were members of the team.

This nonprofit honorary and service fraternity has had a chapter at Seattle University since 1973. Accounting, finance and information systems students are encouraged to participate and join this organization. There are opportunities for development of technical and professional skills, participation in community service, and group interaction through events, meetings, and competitions. If you would like more information on how to join BAPsi, please contact *Angela Bever*, *President—bevera@seattleu.edu* or visit the website at http://students.seattleu.edu/clubs/bap.



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Things You Should Know...

Winter Quarter Registration Walk-in Advising Hours

Monday, Nov. 14	10:00am - 11:30am
Tuesday, Nov. 15	10:00am - 11:30am
	12:30pm - 2:00pm
Wednesday, Nov. 16	9:30am - 11:30am
	12:30pm - 2:30pm
Thursday, Nov. 17	9:30am - 11:30am
	12:30pm - 2:30pm
Friday, Nov. 18	9:30am - 11:30am

Walk in advising is on a first-come-first served basis. Advisors will not do long term planning or lift advising holds during this time if you have not already been in for long-term planning. Call 206 296-5700 to schedule an appointment.

Albers UG Scholarships Available

The Albers School has several scholarships available to undergraduate students, thanks to generous donors and benefactors. The scholarships are based on financial need and academic achievement. Applications are due no later than 5:00pm, Oct. 28, 2011. Please visit the link to the scholarships at http://www.seattleu.edu/albers/undergradscholarships/.

Class Highlights and Updates

MGMT 479: Business Plan Development: Undergraduate students will not be able to register for this course through SUOnline. Students will need to submit an "Albers Closed Class Request" form, available at the Albers front desk in PIGT 318, along with their attached program evaluation. Registration into this class will be decided with priority given to graduating seniors.

FINC 491: History of Financial Crisis. During WQ12, FINC 491 will be offered 6:00pm-8:40pm on Wednesdays rather than on Monday, Wednesday, and Friday, and will also be available to graduate students. FINC 491 will still satisfy an undergraduate finance elective.

Accounting Lab Open to all Students

Located in the Department of Accounting, PIGT 515 is the Accounting Lab. This lab is open to any student who is enrolled in an Accounting class and wants help with their Accounting studies. It is staffed by Lead Tutors, Melissa Cheesman and Lea Nishimura and Beta Alpha Psi member volunteer tutors. The Accounting Lab is open:

Monday 10:30 am—5:00 pm Tuesday through Friday 9:00 am—5:00 pm

The lab will also be open the Saturday before Finals Week!

Have You Applied for Graduation?

If you plan on graduating spring quarter, you must apply for graduation by **Nov. 1, 2011**. Go to SUOnline to apply. If you have more than 18 credits left, you may still be able to attend commencement. See your advisor!

Last Day To Withdraw From Courses

The last day to withdraw from any fall course is **Nov. 4, 2011**. Make sure you have met with your advisor and secured all the necessary signatures in order to withdraw.

Advising Period is Coming Up!

Advising period begins **Oct. 25, 2011**. Call 206-296-5700 or stop by Pigott 318 to schedule an appointment. Check SUOnline for any registration restrictions prior to Advanced Registration which begins **Nov. 14th**.

UG Leadership Development Program

The UG Leadership Development Program (ULP) is designed to develop leadership skills for freshman and sophomores, increase self-awareness in relation to their personal leadership potential, and identify opportunities to assume leadership within Albers, SU, and the community. Applications are due Nov. 9, 2011. Contact Sharon Lobel, Professor of Management, lobel@seattleu.edu.

International Business Information Day

Tuesday, Nov. 8, 2011 12:30 pm - 1:15 pm Pigott 100

RSVP Required to iaynes@seattleu.edu before November 1st

All International Business students are encouraged to attend the annual International Business Information Day! Guest speakers will provide valuable information about International Business major and minor requirements, supplemental activities, studying abroad, finding internships and jobs, and joining the Global Business Club. **RSVP is required as lunch will be served**.

Marketing Club Hosts Intake Day

The Marketing Club will be holding it's first meeting of the year on:

Thursday, Oct. 27, 2011 12:20 pm – 1:25 pm. Pigott 100

Dr. Carl Obermiller, Marketing Dept. Chair will be conducting an intake session for Marketing majors and introducing the Marketing faculty. Meet the Marketing Club Board members and learn how you can be involved. All Marketing majors are encouraged to attend. Pizza and sandwiches will be served.

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Introducing the New Albers Academic Advisors



Therese Credle, Marketing Major Advisor

Therese received her Bachelor of Arts in Psychology and minor in Cognitive Science from the University of California, Merced. Currently, Therese is a Student Development Administration graduate student. Prior to her graduate studies, Therese was an Admissions Advisor at UC, Merced, and also worked with the staff of California Assembly member, Connie Conway. Therese is passionate about developing students and sincere in helping students discover their educational path and the confidence to succeed. While not busy with school or work, Therese enjoys spending time with her husband, writing poetry, watching movies, listening to music, and dancing.



Megan Fillipi, Finance Major Advisor

After graduating from the College of Saint Benedict & Saint John's University with a Bachelor of Arts in English and Communication, Megan taught English in China and South Korea for three years. She also served with AmeriCorps at Anoka-Ramsey Community College in Minnesota, where she advised students pursuing transfer degrees and taking developmental education courses. Megan is originally from Wisconsin, and is currently pursuing a Master of Education degree in Student Development Administration. When not busy with work and school, Megan loves exploring new places in Seattle, reading, spending time with friends, and being outdoors.





Xuying "Cathy" Cao, Assistant Professor, Finance

PhD, Finance, University of Texas at Dallas MS, Finance, University of Illinois at Urbana-Champaign ME, Management Engineering, Shanghai Jiaotong University BE, Precision Engineering, Shanghai Jiaotong University CFA, Chartered Financial Analyst. Cathy Cao earned a PhD in finance from the University of Texas at Dallas in 2010. Before joining Seattle University in 2011, Cao served as a visiting assistant professor of finance and the associate director of the Master in Finance program at UT Dallas. Prior to entering academia, she worked for CITIC Securities Co. as an asset manager. She has won two best paper awards and a best teaching award. Cao will teach investment and derivatives at the undergraduate and graduate levels.



Katie Fitzpatrick, Assistant Professor, Economics

PhD, Economics, Syracuse University MPP, Georgetown University BA, Public Policy, Stanford University. Katie Fitzpatrick comes to Albers from Washington, D.C., where she was an Economist at the U.S. Department of Agriculture's Economic Research Service and a thesis advisor at the Georgetown Public Policy Institute. Her research interests are in means-tested public programs and low-income consumer finance. She has previously worked at the Brookings Institution, the Urban-Brookings Tax Policy Center, and the Health Policy Institute. Fitzpatrick recently published in the National Tax Journal, winning the Musgrave Prize for the best paper published in the journal in 2010.



Matthew Isaac, Assistant Professor, Marketing

PhD, Marketing, Northwestern University MBA, Finance and Strategic Management, University of Chicago BA, Biological Sciences, University of Chicago. Matthew Isaac obtained his PhD in Marketing from the Kellogg School of Management at Northwestern University in 2010. Subsequently, Isaac served as a post-doctoral research fellow at Kellogg, where he also taught the MBA course in Sales Force Management. Isaac was awarded the State Farm Foundation Doctoral Dissertation Award in Business for 2010. Prior to entering academia, he advised media, healthcare, and private equity clients as a consultant and manager for Bain & Company and ZS Associates.



Claus Pörtner, Assistant Professor, Economics

PhD, Economics, University of Copenhagen, Denmark MSc, Economics, University of Copenhagen, Denmark MA, Development Economics, University of Sussex at Brighton, UK BSc, Economics, University of Copenhagen, Denmark. Claus C. Pörtner joins Albers as an Assistant Professor of Economics. He was previously at the University of Washington, Brown University, Georgetown University, and has worked as a consultant for the World Bank in Washington, D.C., and Ghana. His research interests include household and population economics, development, and labor. Pörtner has published in the Review of Economics and Statistics, Economic Development and Cultural Change, Journal of Population Economics, and Journal of African Economies.

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Linked-in Webinar

Thursday, Nov. 3, 2011

12:00 pm—1:00 pm

RSVP Required:

https://www.seattleu.edu/albe

rs/linkedinwebinar/

Albers Placement Center Upcoming Events

Albers Workshop: Branding Yourself Presented by Rod Brooks, VP and Chief Marketing Officer for PEMCO Tuesday, Nov. 8, 2011 4:30 pm—6:00 pm

Pigott 103

Albers Workshop: Insider Tips from Recruiters Tuesday, Nov. 15, 2011 12:25 pm—1:25 pm Pigott 100



Tips: How to Prepare for an Internship

- Start early! Prepare a resume and cover letter that are tailored to the position. See the Albers Placement Center staff for assistance with resumes and cover letters—PIGT 331, 206.296-5687.
- Practice interviewing. The Albers Placement Center staff is available to help students prepare for interviews.
- Be open minded to the different opportunities and apply for multiple opportunities to have a better chance of landing one that's a good fit for you.

What to Expect from an Internship Abroad

Whenever I was planning for college, I always knew I wanted to study abroad one day. An international experience was, for me, an expected milestone. There are several aspects to consider before going abroad, though, so upon starting at Seattle University, I began planning immediately. Many students make the mistake of not planning far enough ahead, and then miss the opportunity to go.

I next needed to decide where in the world I wanted to go, what I expected to accomplish, and what type of international experience I wanted. As a Marketing and Digital Design major, I specifically researched summer options as it would allow me to continue taking all necessary classes in sequence and not fall behind: the business sequence is easier to finish without interruption. Additionally, for business majors, it is critically important to find internships as soon as possible: the more job experience you have upon graduation, the better. As a result, I decided to do an internship abroad, rather than go with an academic program. Rome, Italy, was at the top of the list, but the language barrier was too daunting, especially in the case of an internship. After much consideration, I chose to work in Dublin, Ireland through IES Abroad.

I discovered a number of pros and cons about working abroad from my time in Dublin. First, an international internship is an excellent opportunity to see how another culture perceives the United States and its workforce. It is a chance to compare working environments, and consider changes you might make to your own work ethic as you adapt to a new setting. An Internship is also a thorough way of immersing yourself in the native culture. You won't find as authentic an experience on a tour or in a classroom. On the other hand, be wary that while international internships have much to offer, they rarely help strengthen your personal network. Although I had the opportunity to meet a number of wonderful individuals involved in the Irish entertainment industry, these relationships didn't connect me to anyone here on the west coast so it's important to think about what you want to get out of your international experience before you go.

In summary, completing an internship abroad is an eye-opening and incredible experience. It provides an excellent opportunity to travel and widen your perspective while gaining valuable, international work experience. - Leanna Robb, Marketing and Digital Design Major, New Student Mentor

Meet the 2011-2012 New Student Mentors

Albers freshman students...have you met with your New Student Mentor yet? These awesome juniors and seniors are advising and mentoring Albers' freshman class. New Student Mentors meet with their freshman students every quarter providing assistance with class scheduling, problem solving, and transition to college. Also, they plan events to help freshman stay connected to Albers while in their Core courses.

Russell Aivazian - Management major Maddie Cary - Management major Amanda Luna - Accounting major Cameron Martin - Economics, Philosophy major Aimee Martinez - Business Economics major Alex Mena - Accounting, Management major Leanna Robb - Marketing, Digital Design major Max Stowell - Management, Marketing major

