ALBERS SCHOOL OF BUSINESS & ECONOMICS SEATTLE UNIVERSITY

NewsNotes



WINTER 2012



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Feb 7-17: Advising Period

Feb 17: Last Day to Withdraw

Feb 15: Albers Abroad Applications Due

Feb 20: President's Day - No

School!

Feb 21: Advanced Registration Begins

Feb 22: UG Mock Interviews

Feb 28: Executive Speaker Series, David Beckmann, President, Bread for the World

Mar 1: Executive Speaker Series, Jim Sinegal, Former CEO, Costco Wholesale

Mar 5: New Student Mentor Applications Available

Mar 13-16: Final Exams

Faculty Mentor Program – More Ways to Connect!

The *Albers Faculty Mentor Program* is designed for all Albers sophomores, juniors, and seniors. All students are paired with an Albers Faculty Mentor in their major area of study. A faculty mentor is not intended to replace your Academic Advisor, who you will continue to meet with for issues like long-term academic planning and course registration. Rather, the Faculty Mentor Program creates an additional resource for major, graduate study, and career-related guidance with a professional who has experience and up-to-date connections in his/her field.

The 2012 program got under way with the *Profs & Pizza* event in January. Over 200 Albers students, faculty, and staff attended. If you are wondering what's next, here are some tips for meeting with, and developing a mentor relationship with, your assigned faculty mentor:

- $\sqrt{}$ Initiate the first contact, and remind your mentor of who you are
- $\sqrt{}$ Find out your mentor's preferred method of communication (phone/e-mail), office hours, and preferred meeting times
- $\sqrt{}$ Think of topics or goals you'd like to explore, and prioritize what you'll discuss in each meeting with your mentor
- √ Exchange ideas and experiences
- √ Thank your mentor for their time and suggestions; remember, they are volunteering to help you!

Did you miss *Profs & Pizza* or are unsure of who your Faculty Mentor is? Contact the Albers Front Desk by calling (206) 296-5700 or stopping by Pigott 318. It is not too late to get involved!



Consider Studying Abroad

Albers students have a variety of options for studying abroad. Students can study for a semester, a full year, or even take a two-week summer course abroad. Regardless of how long or where a

student wants to study abroad, it is important to plan ahead!

Application deadlines and requirements for different study abroad programs can vary greatly, so students must begin planning at least one year in advance by meeting with an Albers Academic Advisor and visiting the Education Abroad Office located in Xavier Global House.

See about summer 2012 Education Abroad options on page 3. Visit the Albers Study Abroad webpage: http://www.seattleu.edu/albers/studyabroad.aspx and the Education Abroad Office website: http://www.seattleu.edu/abroad/default.aspx?id=25110 to begin exploring!

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Things You Should Know...

Spring Quarter Registration Walk-in Advising Hours

Tuesday Esh as	
Tuesday, Feb. 21	9:00am - 11:00am
	12:30pm - 2:30pm
Wednesday, Feb. 22	9:00am - 11:00am
	1:00pm - 3:00pm
Thursday, Feb. 23	9:00am - 11:00am
	12:30pm - 2:30pm
Friday, Feb. 24	9:00am - 11:00am
	1:00pm - 3:00pm

Academic Planning for Freshmen

Freshman students with 30 or more credits are required to meet with their Academic Advisor before spring quarter registration to create a long-term academic plan.

Transfer Student Registration Holds

If this is your first or second quarter at Seattle University as a transfer student, you must schedule a 30-minute appointment with your Academic Advisor before registering for spring courses. All first and second quarter transfer students have advising holds placed on their registration. Call (206) 296-5700 or stop by Pigott 318 to schedule an appointment.

Last Day To Withdraw From Courses

The last day to withdraw from any winter course is February 17, 2012. Make sure you have secured all the necessary signatures in order to withdraw.

Closed Class Procedures

Registration can be frustrating if you can't get into the class you want, but Albers Academic Advisors are here to help! Utilize walk-in hours or schedule an appointment if a Core class you want is closed. For closed Albers courses, fill out an Albers Closed Class Request form available at the Front Desk in PIGT 318. Forms are processed during the week after Advanced Registration according to student need in the upcoming quarter. Be sure to attach a copy of your program evaluation and check SUOnline prior to registration to make sure there are no restrictions.

ECIS Major Changes

ECIS majors, or those interested in majoring in ECIS, should check with their Academic Advisor regarding long-term planning and changes in major course scheduling. Required ECIS courses will be offered over a two-year cycle instead of each required course offered every year.

New Two-credit Online Course—Business Editing (MGMT 191)

If you want to write clearly and accurately in business contexts, you have to be familiar with conventions of business English. On successful completion of this class, you'll be able to use business style guides with confidence. You'll be much better at detecting and correcting errors in your writing so that your upper-division professors and future employers can focus on your ideas, rather than be distracted by your language.

After an initial orientation meeting, you'll work towards your learning objectives online. Your instructor, will be available by appointment and by e-mail to help you achieve your objectives and to answer your questions about the material over the course of the quarter. If you are an international student, you must have completed any Culture and Language Bridge requirements.

This two-credit course starts February 11, 2012. Please see your advisor regarding the registration process. MGMT 191 will also be offered spring 2012 starting March 26 and May 5, 2012. The same amount of work is expected whether you start at the beginning or middle of the quarter.

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Exciting Special Courses for Spring & Summer 2012

FINC 491 History of Financial Crisis -

Financial crises – whether it is banking, inflation, currency or debt crises - have become major issues in recent decades, largely due to their increased frequency. In this course, prominent features of financial crises from a historical perspective are explored and examined and the implications of this in terms of the current debt crisis are also discussed.

MKTG 491 Marketing & Social Issues -

Student and faculty examine the roles of marketing in creating or exacerbating social problems as well as its role in relieving them. Topics include materialism, energy and the environment, consumer privacy, sustainable business, controversial products (tobacco, alcohol, guns, etc.), and specific issues related to product, price, promotion, and distribution.

Summer 2012 Education Abroad Courses:

Education Abroad Courses are two week "in-country" classes. The groups learn about the culture and history of the countries and also visit local companies for presentations on international business topics. Contact the sponsoring faculty listed below for more information.

September 1—16, 2012 China and SE Asia Education Abroad

ECON 494: International Economics & Development in East & SE Asia (Dr. Quan Le, lequ@seattleu.edu) **MGMT 494:** Evaluation of Strategic Opportunity in East & SE Asia (Dr. David Reid, reidd@seattleu.edu)

September 4—17, 2012 Germany Education Abroad

ECIS 494: E-commerce & Information Systems in the EU (Dr. Ben Kim, bkim@seattleu.edu)

MKTG 494: Marketing in & to the EU (Dr. Peter Raven, pvraven@seattleu.edu)

Albers Placement Center Events

Mock Interviews

Are you interested in understanding what employers are looking for when they interview? Practice interviewing, receive feedback on your interview techniques and get advice about your interviewing skills directly from a company representative. Sign up for a 30 minute time slot through the Redhawk Network or stop by Albers Placement Center for more information.

Wednesday, February 22, 2012, Pigott 331

Albers Etiquette Dinner

Practice professional etiquette and social skills you can use at interviews, business lunches, and networking events. The evening will include a networking reception with alumni, three-course meal and a presentation from an etiquette expert. Tickets are \$20. Contact the Albers Placement Center to reserve a spot.

Wednesday, February 29, 2012 6 - 8:30 p.m., Student Center 160

LinkedIn Webinar

Attend the *LinkedIn* webinar from your own computer to find out why you should be on *LinkedIn*, how to enhance your profile, *LinkedIn* etiquette, and much more. RSVP required at: https://www.seattleu.edualbers/linkedinwebinar/

Tuesday, February 28, 2012 12 – 1 p.m. Page 4 NewsNotes

Join Our Team! Become A New Student Mentor!

Albers is looking to hire Business students to serve as New Student Mentors (NSMs) for freshman business and economics majors.

This is a paid leadership position with flexible hours (five hours per week). The position looks great on a resume, and is a valuable opportunity to make a difference in the educational experience of SU freshman students! If you feel you have the desire and qualifications to be an NSM, pick up an application and reference form available on Monday, March 5, 2012 from the Albers main desk, Pigott 318, and return it by Thursday, April 5, 2012. For further information, contact Dhorea Brown at (206) 296-5700, Undergraduate Programs.

Qualifications:

- Business or Economics major
- Junior or senior standing by fall
- Three quarters of coursework completed at SU
- Minimum of 3.0 GPA (cumulative and business)
- Attend mandatory trainings in spring and fall quarters



Albers Student Athlete Finds a Balance

Time: there is a limited amount, and it never feels like enough. This is something that I consistently feel as an involved student-athlete at Seattle University. Being fully committed to both academics and athletics is difficult and time consuming, but it is also rewarding and exhilarating. I love the Albers School of Business and Economics; they are providing me with the tools to be a strong individual. I also love track, and take great pride in representing Seattle

University. We all work hard for the things we love, but we have to learn how to allocate our valuable time in order to excel at everything.

As a student-athlete, I have practice (sometimes twice a day), weight training, and, on top of that, I take a full course load. It's tough, but what I can personally say is that the skills I am developing by being involved in both Albers and athletics will help me be successful in the fast-pace business world that I will be thrust into after graduation.

Some may ask, "How do you do this? How do you handle your responsibilities as a full-time student and as an athlete?" My initial response would be to simply shrug my shoulders and say, "I don't know. I just do." But, when I really analyze it, there are two basic skills that I use in order to excel in the classroom and during competition. First and foremost is time management. I maintain an organized and detailed planner so that I am aware of all of my assignments and other commitments (practice, weights, etc.). Secondly, I communicate. I keep open communication between both me and my professors and me and my coaches. Both sides want you to succeed; it is imperative that you let them know what you need so that you can be productive in both areas.

Without a doubt, being a collegiate athlete is one of the best things I've done in my life. I have been given the opportunity to attend a great university, Albers School of Business and Economics, one of the best business schools in the nation. It's tough, and at times I really don't know how I make it all work, but ultimately time management and communication will always prevail when it comes to excelling as a student-athlete.

-Amanda Luna, Accounting Major, Spanish Minor, New Student Mentor