ALBERS
School of Business and Economics
UNDERGRADUATE ACADEMIC ADVISING
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Bachelor of Arts in Business Adminstration

Suggested Sequencing of Classes for Marketing Majors

Academic Year 2012-2013

- These plans of study assume that no degree requirements have been completed. Students must **work closely with an academic advisor to complete a personalized educational plan. Refer to the Undergraduate Catalog for pre-requisites for both University Core and Albers courses.**
- Students must complete a minimum of 180 credits as well as earn a major and cumulative GPA of 2.25. All Albers courses require a C- or better including Math 130/134, ECON 271, BETH 351 and MGMT 489.
- All students entering Summer Quarter 2012 or later must complete the **EXCEL Level I Certification Exam** by time they reach 45 credits or for transfer students by the end of their first quarter.
- **All 300/400 level business and economics** courses require advanced standing which consists of the completion of 90 credits, 2.25 minimum GPA, MATH 130, ECON 260 and four of the following courses: ACCT 230, ACCT 231, ECON 271, ECON 272, MGMT 280.
- BETH 351 must be taken before BLAW 370. All Business Foundation courses must be completed before MGMT 489.
- **The following are current lists of the University Core requirements:**

Core Phase I	Core Phase II	Core Phase III
ENGL 110	PHIL 220	BETH 351 *(Ethics)*
PHIL 110	SOCIAL SCIENCE I *(not ECON)*	THRS 300 LEVEL
HIST 120 or 121	ECON 271 *(Social Science II)*	MGMT 489 *(Senior Synthesis)*
ENGL 120	THRS 200 LEVEL	
FINE ARTS		
LAB SCIENCE		
MATH 130 or 134		

	FALL QUARTER	WINTER QUARTER	SPRING QUARTER
Freshmen	MATH 110*	MATH 118/121*	MATH 130/134*
	CORE PHASE I	CORE PHASE I	CORE PHASE I
	CORE PHASE I	CORE PHASE I	CORE PHASE I
Sophomore	ACCT 230	ACCT 231	ECON 260
	ECON 271**	ECON 272	CORE PHASE II
	CORE PHASE II	MGMT 280	CORE PHASE II

**Students who do not need to take the prerequisites for the MATH 130/134 course must adjust their schedule accordingly.*
***Need ECON 271 as a Social Science II, Core Phase II requirement.*

MARKETING

Junior	ECON 310	FINC 340	OPER 360
	MKTG 350	MGMT 380	IS 315
	CORE PHASE III	MKTG Elective	MKTG 351
Senior	BLAW 370	MKTG 451	MKTG Elective
	MGMT 320/ECON 330	CORE PHASE III	CORE PHASE III
	MKTG Elective	General Elective	General Elective