# **Advancement Services Deliverable Templates**

Basic

Appeal\*

Package\*

Constituent ID

Sort Name  
Name

Addressees/Salutations

* Formal/Informal
* Individual/Joint

Contact information

* Email or physical address
* Phone numbers
* Home
* Cell
* Business

Education information

* School/College
* Degree
* Class
* Date graduated
* Major(s) / Minor(s)

*\* If applicable*

University Advancement  
*customized by college area*

Appeal\*

Package\*

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Relationship Manager

Gift Table Rating

Alumni Engagement Score

Giving history:

* To SU and/or College Area
* Lifetime Received
* Total Expected (plg balance)
* Total Planned
* Total Received this FY
* Total Received last FY
* Last Gift to SU and/or College Area
* Amount received
* Date
* Designation(s)