

SEATTLE UNIVERSITY

T4 Content Migration Training 1/10/2024
Marketing and Communications



Agenda

- Welcome
- Heroes and Navigation
 - Heroes: Landing Page Hero and General Page Hero
 - Navigation: Horizontal nav, Left menu WYSIWYG, General Listing Section
- Content Type Groups
 - Paired content types
 - Anchor menu with step WYSIWYG
 - Tabbed WYSIWYG with Horizontal Rule
 - Wrapped content types
 - Accordion
 - Differentiator
 - Checkerboard
 - Related content types
 - Related Profiles
 - Related News
- Foundational Info: HTML
 - Copy pasting basics
 - Clean and valid HTML
- Q&A



Heroes and Navigation

Goal: To be able to determine which page hero and navigation content types to use depending on context.

- Heroes:
 - [Landing Page Hero](#) (For pages in the main navigation such as Academics, Life at Seattle U, etc.)
 - [General Page Hero](#) (for the majority of interior (child) pages)
 - Meta description considerations
- Navigation:
 - [Horizontal Navigation Menu](#) (Landing page)
 - [Body - Left Menu WYSIWYG](#) (shows peer pages and hierarchy in the left sidebar, use with General Page Hero)
 - [General Listing Section](#) (links to somewhere else on the SU website or to an external website, use image of the destination page. Use case could be a related page, a form, etc.)



Paired content types

- Body – Steps WYSIWYG PAIRS WITH Anchor Menu
 - Anchor menu creates an anchor link menu
- Body - Tab WYSIWYG PAIRS WITH Horizontal Rule
 - Horizontal rule creates a new set of tabbed content

»» Wrapped content types

Single content items that can be expanded.

Add a heading to start new groups.

- [Accordion](#)
- [Differentiator](#)
- [Checkerboard](#)

Data Driven Feeds > Related content types

- [Related Profiles](#)
- [Related News](#)

Foundational Info: HTML

- Foundational Info: HTML
 - Field types in T4 content types
 - Plain text
 - HTML editor
 - Copy pasting technics
 - Copy/pasting gone wrong examples
 - PDF
 - Word
 - Outlook
 - Websites
 - Two approaches to preparing text for HTML
 - Paste as plain text
 - Paste to .txt file
 - Word to HTML utilities
 - Validate HTML
 - W3C Markup Validation Service > [Validate by input](#)



Additional Resources

- [Component Library](#)
- Component Library > [Content Types](#)
- Component Library > Page Designs
 - [Landing Page](#)
 - [General Page](#)
- HeadingsMap – A browser extension that shows web page heading structure
 - [Chrome](#)
 - [Firefox](#)